



# START-UP WORLD

Exhibition · Start-ups & SMEs · Pitching Stage

The T4M in Stuttgart is the new meeting place for the medical technology industry in the German-speaking market. T4M Start-up World, a joint initiative of Messe Stuttgart and the magazine Medtech Zwo, will take place as part of the trade fair. Founding teams and start-ups with innovative medical technology solutions will be offered an own exhibition space which enables the targeted exchange with investors and further relevant representatives from medical technology sector. The Pitching Stage is also open for medium-sized companies, which are looking for partners or capital to drive forward or implement innovatiin projects. The T4M Start-up World open ups new routes for cooperation to start-ups and established companies.

## What to expect at the T4M Startup-World:

- **Exhibition Start-up World:** ca. 60 founders present their technologies and products during the 3 days of trade fair
- **Pitching Stage:** daily short presentations of start-ups & innovative medium-sized medical technology companies
- **Advices :** Partners of the T4M Start-up World provide advice and consultancy to medtech founders and companies with regard to both financing & funding and accelerators & incubators
- **Lounge Area:** Networking between start-ups, medium-sized companies, industry & investors

## These are the medtech innovations wanted:

- **Prevention:** Mobile & digital health, diagnostik, medical imaging, artificial intelligence & machine learning
- **Inpatient care:** Cardiology, oncology, neurology, surgery, radiology, implants
- **Outpatient care:** Aftercare management, therapy control, telemedicine
- **Rehabilitation:** Orthopaedics and medical aids
- **Care:** Home care & digital health
- **Production technologies and processes:** 3D printing, robotics, automation, analytics & materials



### Don't hesitate to contact us!

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# Sponsoring offers

	Bronze Sponsor (max. 10 available)	Silber Sponsor (max. 5 available)	Gold Sponsor (max. 3 available)
<b>General Branding</b>			
Logo as a partner of T4M Start-up World	+	+	+
Logo on all T4M Start-up World materials print & online	+	+	+
<b>Beteiligung Firmenauswahl</b>			
Member of the Start-up Pitch jury & access to pitchdecks of the selected finalists	+	+	+
Participation in the pre-selection of the companies		+	+
Access to all pitchdecks and application documents		+	+
Nomination of Start-ups for exhibition/pitch or SME* for presentation in the SME session (*Exhibitors preferred)		max. 2	max. 3
<b>Presence on the fair</b>			
Trade fair entrance tickets	2	3	5
Presence on the fair in the Start-up World – Mention at the Logo board and distribution of materials/prospects	+	+	+
Own 6m <sup>2</sup> booth next to the T4M Start-up World (other sizes available under special conditions)		+	+
Opportunity for pre-scheduled 1-to-1 Meetings in the T4M Start-up-World partnering room			+
Presentation at the Pitching Stage	1 x Vortrag (15min)	2 x Vortrag (15min)	3 x Vortrag (15min) oder 1 x Vortrag + Track-Moderation
<b>Editorial support of Medtech Zwo</b>			
<b>Medtech Zwo Magazine: Spezial T4M – Trade fair issue 1/2019 (in German only)</b>			
Logobranding at the cover of the special issue	+	+	+
Advertisement		1/page	1/2 page
Short profile (in German)		+	+
Editorial article (in German)		max. 3 short news	max. 5 short news OR 1 x article 1/1 page
<b>Medtech Zwo Website &amp; twitter www.medtech-zwo.de   @medtechZWO</b>			
Short profile in the T4M Start-up World section (German)	+	+	+
Editorial article online/twitter – Start-up section & T4M section	1x short interview	Up to 3 x presentation Start-ups or participating SMEs	Up to 5 x presentation Start-ups or participating SMEs
Online news in the T4M section (German) & twitter posts (January - May 2019, with different content)	max. 1 x per month	max. 3 x per month	max. 4 x per month
<b>Editorial support of Messe Stuttgart</b>			
Joint mention of the T4M Start-up-World sponsors in the T4M newsletter & in the T4M news room	+	+	+
Single article in the T4M newsletter & T4M news room			+
	<b>3.500 Euro</b>	<b>6.775 Euro</b>	<b>9.575 Euro</b>